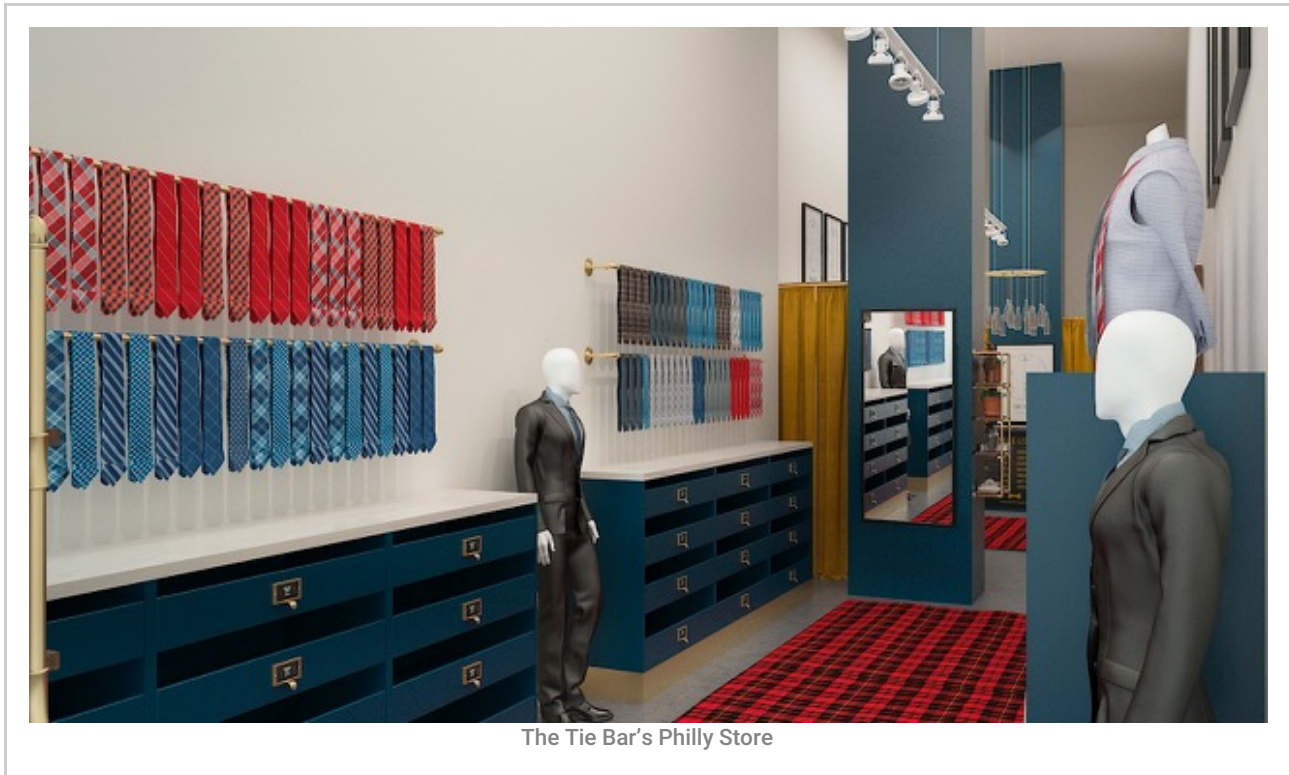


THE TIE BAR TO OPEN WASHINGTON, D.C. LOCATION

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Chicago-based menswear brand **The Tie Bar** has announced it will be expanding to Washington D.C. with a brand-new store to open in mid-July. Located at 1431 P Street, the brand's latest opening will become its sixth brick-and-mortar home and first permanent location in the nation's capital. The new location will join both of the brand's hometown Chicago stores, along with its recent regional openings in Boston, New York, and Philadelphia.

The 1,300 square-foot space will introduce a new store concept design, a natural evolution as the brand continues to expand into apparel categories. Custom wood fixtures showcasing 'Tie Bar Combos', outfit building bars, and social media friendly inspiration walls, were all designed with the customer in mind.



The Tie Bar's Philly Store

Expect a curated assortment of The Tie Bar's most popular staples and latest offerings, all at an unbeatable price – dress shirts and pants, neckties, bow ties, tie bars, pocket squares, socks, and more. In a fun nod to the brand's namesake, the space will also feature an accessory bar capable of holding over 1,200 different products. Don't forget about exclusive brand partnerships such as Tie The Knot by Modern Family's Jesse Tyler Ferguson or popular wedding collaborations with bridal brands BHLDN and Show Me Your Mumu.

"We couldn't be happier about bringing The Tie Bar to D.C. full time," said Allyson Lewis, CEO of The Tie Bar. "It continues to be a strong and rapidly growing market for us, and we're excited for our customers to be able to experience our brand in a new way."

"Our new D.C. concept store has been totally reimagined to create an experience that allows our customers to shop from head-to-toe," added Lewis. "We're no longer just an accessories brand, and having successfully launched both shirts & pants we wanted our stores to reflect this. Whether he's mixing & matching by himself, or working with one of our amazing stylists, he's shopping in a space that's been tailored exactly to his needs. Think of it as the ultimate 'real guys' wardrobe, brought to life."

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